

Remit Address:

WJBK
 New World Communications of Detroit Inc
 PO Box 100624
 Atlanta, GA 30384-0624
 Main: (248) 557-2000
 Billing: (248) 552-5129

INVOICE

Advertiser	Stabenow for Senate
Product	Stabenow Week of 10/29 Add to Sked 1
Estimate Number	11850

Invoice #	125823-1
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Order #	125823
Alt Order #	Debbie Stabenow
Deal #	
Order Flight	10/29/12 - 11/06/12

Billing Address:

Media Strategies & Research
 Attention: Accounts Payable
 11350 Random Hills Road
 Suite 670
 Fairfax, VA 22030 7428

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 5a	5a-530a								
		CDR									
					10/29/12 to 11/04/12	1x	--T---				
	WJBK			Th	11/01/12	:30	5:16 AM	DS-T12-07H	\$550.00		1
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	5:21 AM	DS-T12-08H	\$550.00		2
2	WJBK	Fox 2 News AM 7a	7a-8a								
		CDR									
					10/29/12 to 11/04/12	3x	M-W-F--				
	WJBK			M	10/29/12	:30	7:51 AM	DS-T12-07H	\$900.00		1
	WJBK			W	10/31/12	:30	7:08 AM	DS-T12-07H	\$900.00		3
	WJBK			F	11/02/12	:30	7:29 AM	DS-T12-08H	\$900.00		2
					11/05/12 to 11/11/12	1x	-T-----				
	WJBK			Tu	11/06/12	:30	7:21 AM	DS-T12-07H	\$900.00		4
3	WJBK	Fox 2 News AM 8a	8a-9a								
		CDR									
					10/29/12 to 11/04/12	2x	-T-T---				
	WJBK			Tu	10/30/12	:30	8:35 AM	DS-T12-07H	\$900.00		2
	WJBK			Th	11/01/12	:30	8:36 AM	DS-T12-08H	\$900.00		1
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	8:58 AM	DS-T12-08H	\$900.00		3
4	WJBK	Fox 2 News AM Sa 7a	7a-8a								
		CDR									
					10/29/12 to 11/04/12	1x	-----S-				
	WJBK			Sa	11/03/12	:30	7:59 AM	DS-T12-07H	\$550.00		1
5	WJBK	Fox 2 News AM Su 7a	7a-8a								
		CDR									
					10/29/12 to 11/04/12	1x	-----S				
	WJBK			Su	11/04/12	:30	7:35 AM	DS-T12-08H	\$550.00		1

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6	WJBK	Fox 2 News AM 9a	9a-10a								
		CDR									
	WJBK				11/05/12 to 11/11/12	1x	-T-----				
				Tu	11/06/12	:30	9:59 AM	DS-T12-08H	\$450.00		1
7	WJBK	Fox 2 News at 5p	5p-530p								
		CDR			10/29/12 to 11/04/12	1x	--W----				
	WJBK			W	10/31/12	:30	5:21 PM	DS-T12-07H	\$750.00		1
8	WJBK	Fox 2 News at 530p	530p-6p								
		CDR			10/29/12 to 11/04/12	2x	-T-T---				
	WJBK			Tu	10/30/12	:30	5:37 PM	DS-T12-07H	\$750.00		1
	WJBK			Th	11/01/12	:30	5:58 PM	DS-T12-07H	\$750.00		2
	WJBK				11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	5:56 PM	DS-T12-08H	\$750.00		3
9	WJBK	Fox 2 News at 6p	6p-630p								
		CDR			10/29/12 to 11/04/12	3x	M-W-F--				
	WJBK			M	10/29/12	:30	6:10 PM	DS-T12-05H	\$750.00		3
	WJBK			W	10/31/12	:30	6:16 PM	DS-T12-07H	\$750.00		1
	WJBK			F	11/02/12	:30	6:12 PM	DS-T12-08H	\$750.00		2
10	WJBK	M-F 730p-8p	730p-8p								
		CDR			10/29/12 to 11/04/12	2x	-T-T---				
	WJBK			Tu	10/30/12	:30	7:50 PM	DS-T12-06H	\$1,000.00		1
	WJBK			Th	11/01/12	:00			\$1,000.00 Credited		2
11	WJBK	World Series Game NonHome	Various								
		CDR			10/29/12 to 11/04/12	3x	M-WT---				
	WJBK			M	10/29/12	:00			\$3,700.00 See MG 11.4,11.5,11.6,11.7,11.8,11.		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WJBK	World Series Game NonHome	Various								
	WJBK	CDR									
	WJBK			W	10/31/12	:00			\$3,700.00	See MG 11.4,11.5,11.6,11.7,11.8,11.1	2
	WJBK			Th	11/01/12	:00			\$3,700.00	See MG 11.4,11.5,11.6,11.7,11.8,11.1	3
	WJBK	Su Prime Other 3	8p-10p	Su	11/04/12	:30	8:18 PM	OS-T12-07H	\$2,500.00	MG for 11.3,11.1,11.2	8
	WJBK	Su Prime Other 3	8p-10p	Su	11/04/12	:30	9:49 PM	OS-T12-08H	\$2,500.00	MG for 11.3,11.1,11.2	9
	WJBK	Fox 2 News AM 6a	6a-7a	M	11/05/12	:30	6:20 AM	OS-T12-08H	\$1,200.00	MG for 11.3,11.1,11.2	6
	WJBK	Fox 2 News AM 6a	6a-7a	M	11/05/12	:30	6:42 AM	OS-T12-07H	\$1,200.00	MG for 11.3,11.1,11.2	7
	WJBK	Fox 2 News AM 7a	7a-8a	M	11/05/12	:30	7:10 AM	OS-T12-08H	\$1,300.00	MG for 11.3,11.1,11.2	5
	WJBK	Fox 2 News AM 9a	9a-10a	M	11/05/12	:30	9:43 AM	OS-T12-07H	\$750.00	MG for 11.3,11.1,11.2	4
	WJBK	Mo Hour 2	9p-10p	M	11/05/12	:30	9:44 PM	OS-T12-07H	\$4,000.00	MG for 11.3,11.1,11.2	10
12	WJBK	M-Su 10p-11p News	10p-11p								
	WJBK	CDR									
	WJBK				10/29/12 to 11/04/12	2x	-T---F--				
	WJBK			Tu	10/30/12	:30	10:24 PM	DS-T12-07H	\$2,200.00		1
	WJBK			F	11/02/12	:30	10:44 PM	DS-T12-07H	\$2,200.00		2
	WJBK				11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	10:44 PM	DS-T12-08H	\$2,200.00		3
14	WJBK	M-F 10a-11a News	10a-11a								
	WJBK	CDR									
	WJBK				10/29/12 to 11/04/12	2x	-TWTF--				
	WJBK			W	10/31/12	:30	10:50 AM	OS-T12-07H	\$1,000.00		1
	WJBK			F	11/02/12	:30	10:37 AM	OS-T12-07H	\$1,000.00		2
15	WJBK	Fox 2 News MF Live @ 11a	11a-12p								
	WJBK	CDR									
	WJBK				11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	11:59 AM	DS-T12-08H	\$1,000.00		1
16	WJBK	Overnight	2a-4a								
	WJBK	CDR									
	WJBK				10/29/12 to 11/04/12	2x	-----55				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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16	WJBK	Overnight	2a-4a								
	CDR										
	WJBK			Sa	11/03/12	:30	2:55 AM	DS-T12-08H	\$50.00		2
	WJBK			Su	11/04/12	:30	2:26 AM	DS-T12-07H	\$50.00		1
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	2:31 AM	DS-T12-08H	\$50.00		3
		<u>Aired Spots</u>	36								

<u>Gross Total</u>	\$38,400.00
<u>Agency Commission</u>	\$5,760.00
<u>Net Amount Due</u>	\$32,640.00
	<u>Payment Terms 30 Days</u>

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